



Plug In Digital launches its own B2B podcast about Video Game Development & Publishing

Montpellier, France – December 1st, 2025 – Plug In Digital, a leading global video game distributor and owner of the publishing label Dear Villagers, is happy to announce the launch of its brand-new B2B podcast dedicated to exploring the world of video game development and publishing. **Designed for professionals in the gaming industry** and curious minds alike, this podcast offers insider perspectives, practical insights, and engaging conversations with industry peers.

Our first episode features **Juan Ramon, Founder & Studio Director of PixelRatio Games**, diving into the intricate topic of **Console & Mobile Ports** with CEO Francis Ingrand & Senior Business Developer Stanislas Jun Peyrat—discussing challenges, opportunities, and strategies for success in today's competitive market.

The podcast aims to be international and will have episodes both in **English & French** published as separate broadcasts, ensuring accessibility for diverse audiences. The videos will be available on Plug In Digital's YouTube channel. Additionally, [full transcripts](#) will also be available for easy reference.

Why tune in?

- Gain actionable insights from experienced professionals
- Stay informed about trends shaping game development and publishing
- Connect with industry peers

Join us!

You can participate in the podcast too! If you're a publisher or developer passing by Montpellier, France, we can arrange for a recording session, or depending on the demand, we can also setup a digital videocall recording. Simply reach out to contact.pid.talks@plugindigital.com with the subject you'd like to discuss and we'll see what we can do!

Where to listen: [Ausha](#) (audio/transcript) & [YouTube](#) (video)

The next episode, releasing in January 2026 in French, will dive into the specifics of the Japanese market with video game historian & expert Douglas Alves as special guest. Join us as we kick off this exciting journey into the business of game publishing!

For more information about Plug In Digital, please visit [plugindigital.com](#).

About Plug In Digital

Headquartered in Montpellier, in the South of France, Plug In Digital is one of the leading companies for video games digital distribution worldwide. Since 2012, the company has been helping hundreds of partners, from indie studios to AAA Publishers, to optimize their digital sales, explore new markets and grow new revenue sources for their games on PC, Cloud, Console & Mobile. Plug In Digital is also a rising publisher with its dedicated label named Dear Villagers.

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