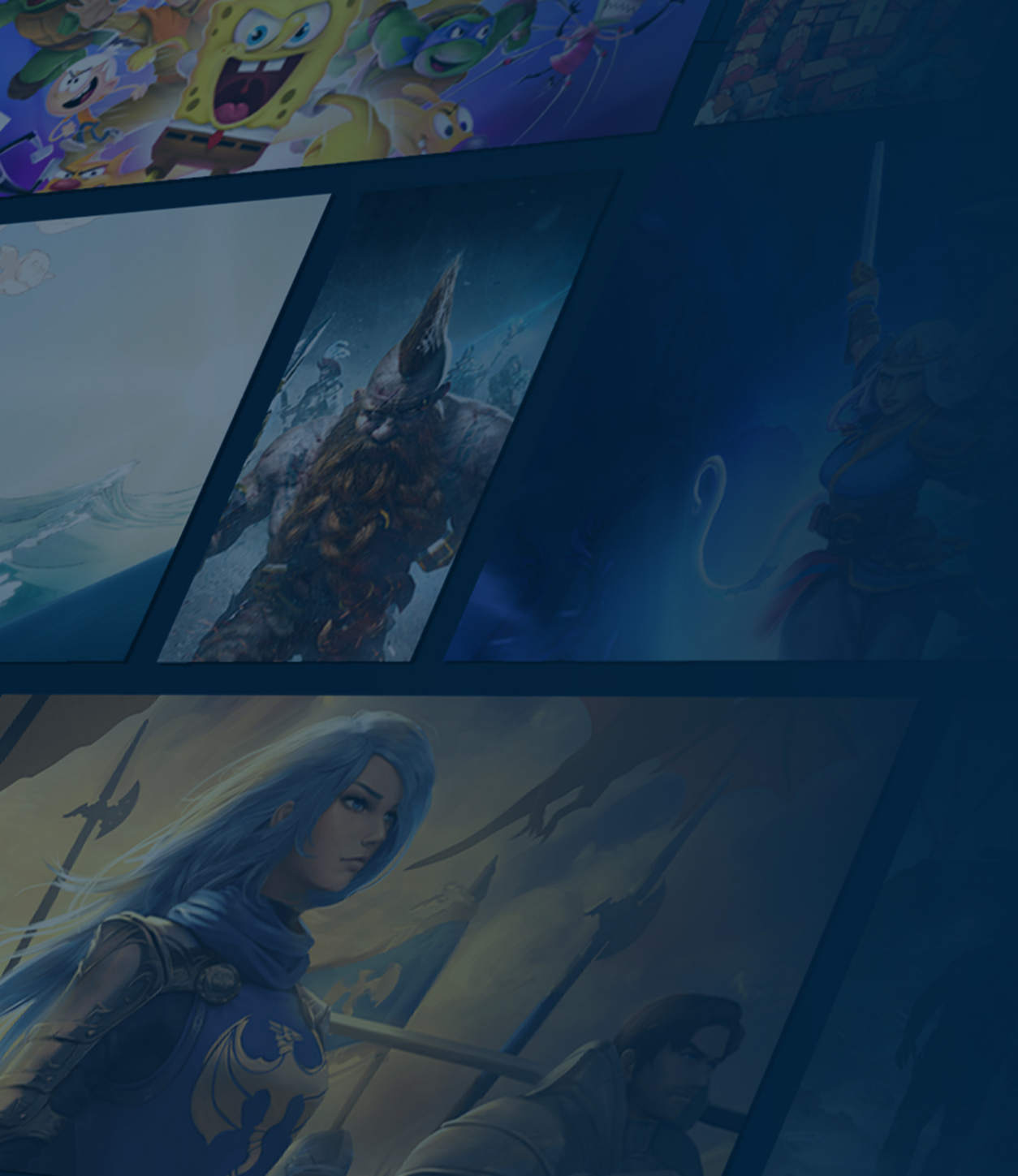

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Logo Guidelines

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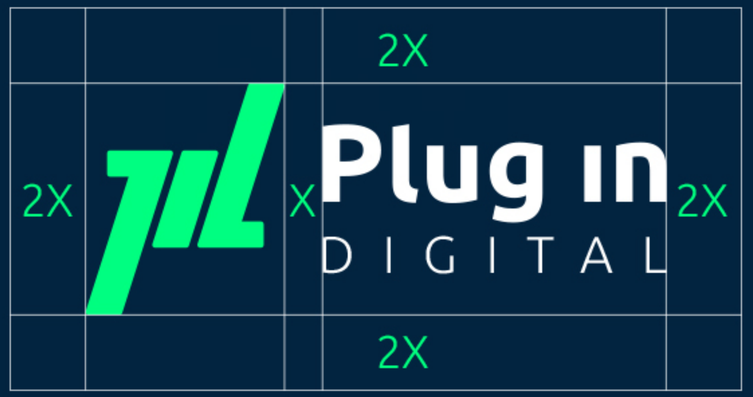
Clearspace



Logo clearspace

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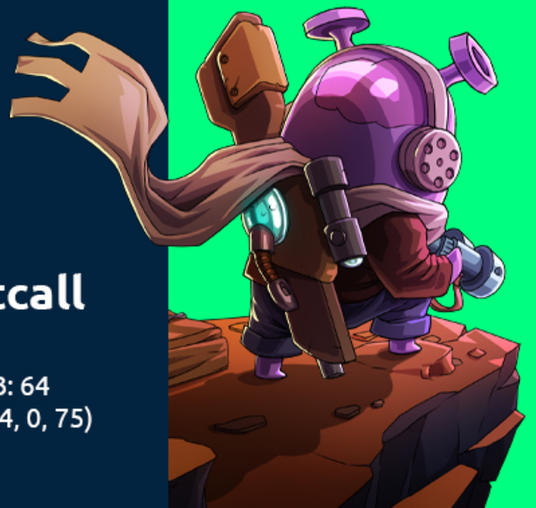
Colors



Nightcall

#032440
R: 3, G: 36, B: 64
CMJN(95, 44, 0, 75)

Eyeskiller

#00ff80
R: 0, G: 255, B: 128
CMJN(100, 0, 50, 0)

Truewhite

#ffffff
R: 255, G: 255, B: 255
CMJN(0, 0, 0, 0)

Use on backgrounds

Dark background

Dark colored background

Medium background

Clear background

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Don’t distort

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Don’t change color

Plug in DIGITAL

Icon clearspace

Don’t paste text too close

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Don’t fill with an image

Don’t use the icon without the text

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Don’t change proportion

Plug in DIGITAL | Typography

Ubuntu

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9

Light

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Light italic

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Regular italic

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Medium

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Medium italic

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Bold

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

Bold italic

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

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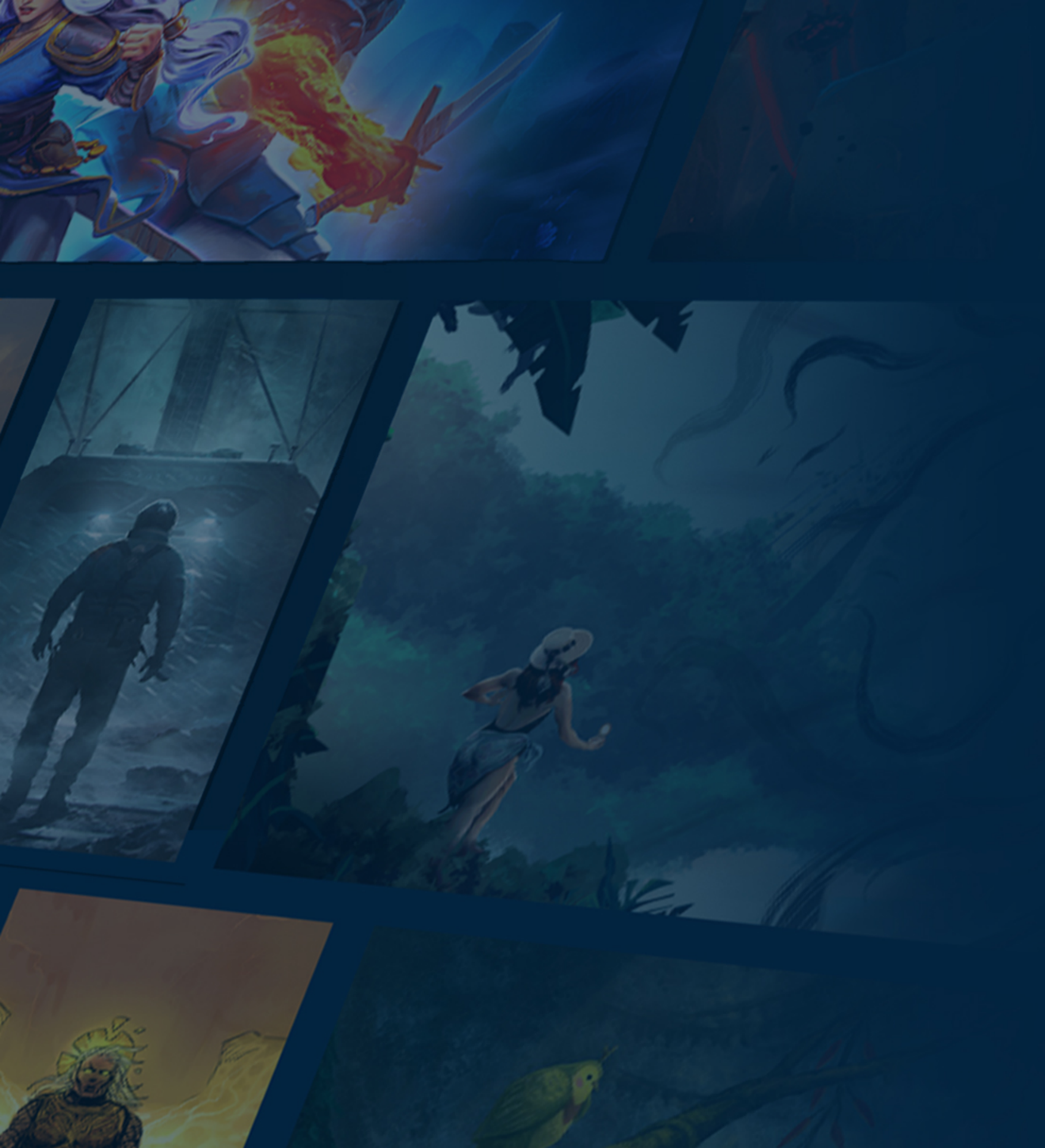
Your games everywhere

You have the possibility to use the version of the logo with the baseline.

Alternative logo

Use the alternative logo only on heterogeneous and/or multicolored backgrounds to avoid losing the correct reading of the icon.



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Thank you